

Image Generation Prompts

Generate ultra-clean, high-end SaaS-style advertising posters inspired by Apple, Stripe, Notion, and modern startup branding without drifting into cheap “internet marketing” aesthetics.

Difficulty: Intermediate

Model: Midjourney / ChatGPT / DALL·E

Use Case: Advertising Creative

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Why This Prompt Exists

Most AI-generated marketing graphics suffer from the same disease: visual noise.

Too many colors. Too much text. Too much desperation.

Modern SaaS advertising succeeds because it communicates confidence through restraint. Companies like Apple, Stripe, Notion, and Linear understand that premium design is often less about adding elements and more about removing them.

This framework is designed to generate clean, conversion-focused promotional visuals that feel credible, editorial, and commercially polished rather than loud or gimmicky.

The Prompt

Create a minimalist high-end advertising poster with a premium SaaS and lifestyle-tech aesthetic.

The composition should feel calm, intelligent, modern, and commercially polished.

VISUAL STYLE:

- Ultra-clean editorial composition
- Strong negative space
- Grid-based structure
- Balanced asymmetry
- Premium spacing and margins
- Minimal but intentional visual hierarchy
- Inspired by Apple, Stripe, Notion, Linear, and modern SaaS branding

BACKGROUND:

Use a soft warm beige gradient with subtle depth and cinematic lighting.

The background should feel elegant, restrained, and premium rather than colorful or flashy.

HEADLINE:

Large modern sans-serif typography centered prominently:

“It’s not magic. It’s automation.”

The headline should feel confident, intelligent, and understated.

SUBHEADLINE:

Below the headline place refined modern typography:

“Learn how anyone can use AI and Zapier automation to earn more money and save time – without coding.”

Tone:

Human, clear, approachable, non-technical.

COURSE IDENTITY:

Include a subtle but visible course title:

“Workflow Automation Masterclass with Zapier”

Design it like a premium SaaS product name rather than a traditional online course.

SOCIAL PROOF:

Include:

- Five minimalist gold stars
- Small elegant typography:
“5.0 rating from early users”

Keep the trust signals subtle and tasteful.

FEATURE BADGES:

Create minimalist rounded SaaS-style badges with thin outlines and soft shadows.

Include:

- No-code friendly
- AI-powered workflows
- Trusted by creators
- Built for productivity
- Professional-grade automation

The badges should resemble premium software feature indicators rather than aggressive marketing stickers.

PRICING SECTION:

Use a refined premium pricing layout.

Include:

- “Launch Offer”
- Original price: 79€ (light grey strikethrough)
- New price: 49€ (larger and visually dominant)
- Caption:
“Limited-time launch price.”

The pricing should feel exclusive and premium, not discount-oriented.

VISUAL TECHNOLOGY ELEMENT:

In the lower-right quadrant place a modern laptop displaying Zapier automation workflows.

The Zapier logo should appear at the center acting as the automation hub.

Connect the Zapier logo to app logos using thin elegant workflow lines.

Include authentic brand-color logos for:

- Gmail
- Stripe
- Notion
- Google Sheets
- YouTube
- Instagram
- EmailOctopus
- Mailchimp

Use softened saturation and flat vector styling.

TYPOGRAPHY:

Use modern sans-serif typography inspired by:

- SF Pro
- Inter
- Neue Haas Grotesk

MOOD:

- Calm confidence
- Modern productivity
- Freedom through automation
- Intelligent simplicity
- Accessible technology
- No hype
- No spammy marketing energy

STYLE KEYWORDS:

Ultra-minimalist advertising, premium SaaS aesthetic, editorial design, startup culture, modern realism, high-end commercial poster, lifestyle technology, AI automation, Apple-inspired branding, Stripe aesthetic, 4K quality, sharp focus.

FORMAT:

Aspect ratio: 4:5 vertical composition optimized for Instagram advertising.

How To Use It

- This prompt performs best with image models capable of typography-aware composition and commercial-style layouts.
- If the generated image feels cluttered, reinforce:
“Reduce unnecessary visual elements and increase negative space.”
- For more realism, add:

“Use subtle commercial photography lighting.”

- If logos appear distorted, regenerate with:
“Flat vector brand icons with accurate proportions.”
- For premium results, avoid adding too many badges, colors, or UI elements.

Why It Works

Most AI-generated ads fail because they confuse intensity with sophistication.

This framework intentionally constrains the model toward:

- clean spacing
- editorial hierarchy
- premium SaaS branding language
- controlled typography
- subtle trust indicators
- high-end startup aesthetics

The result is a visual style that feels closer to modern technology advertising and farther away from traditional internet marketing graphics.

Advanced Variations

- Replace Zapier with Make.com, Airtable, or Notion AI for platform-specific campaigns.
- Add:
“Luxury magazine advertisement composition”
for a more editorial appearance.
- Request:
“Soft depth-of-field photography”
for hybrid realistic-commercial visuals.
- Create alternate versions optimized for LinkedIn ads, landing pages, or YouTube

thumbnails.

- Experiment with monochrome layouts for ultra-premium startup branding.

Common Mistakes

Most users overload SaaS visuals with unnecessary complexity.

Premium technology branding relies heavily on restraint:

- fewer colors
- clean typography
- strong spacing
- clear hierarchy
- minimal distractions

When in doubt, remove elements instead of adding them.

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