

Video & Scriptwriting

Generate natural, readable talking-head scripts optimized for teleprompter delivery, including visual cues, breath pauses, and open loops to retain viewer attention across 3-minute educational segments.

Difficulty: Beginner → Intermediate

Model: GPT-4 / Claude / Gemini

Use Case: Educational Videos, YouTube Talking Heads, Internal Training, LinkedIn Learning

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Why This Prompt Exists

Most AI-generated talking-head scripts are unreadable on a teleprompter.

You get:

- sentences longer than 20 words (inhuman to speak)
- no visual cues for the editor
- no natural breath points
- a flat delivery with no rhetorical shape
- no structural device to retain attention

But talking-head scripts are not written to be read.

They are written to be spoken and watched.

- Short sentences = natural breath
- Visual cues = post-production efficiency
- Open loops = retention hooks
- Pause notations = human rhythm

Without teleprompter formatting, even great content becomes wooden delivery.

This framework forces AI to write for the human voice and the editor's timeline.

The Prompt

Assume the role of a video scriptwriter specializing in teleprompter-optimized educational content, on-camera delivery, and viewer retention psychology.

Your task is to write a natural talking-head script formatted for teleprompter use.

Before generating, analyze:

- sentence length for spoken rhythm (max 15 words)
- breath point placement
- visual cue necessity for post-production
- open loop placement (question → answer delay)
- rhetorical variety (statement, question, pause, shift)
- on-camera energy arc

Then generate:

1. Full teleprompter-formatted script with:

- Short sentences (max 15 words)
- [BRACKETED VISUAL CUES] for editor
- (beat) for natural pauses
- **bold** for emphasis words

2. Open loop structure:

- Question posed in first 30 seconds

- Answer delayed until last 30 seconds

3. Visual cue legend (what each bracket type means)

INPUTS:

Topic:

[INSERT TOPIC]

Duration:

[2 / 3 / 5 MINUTES]

Target Expertise Level:

[BEGINNER / INTERMEDIATE / ADVANCED]

On-Camera Persona:

[AUTHORITATIVE / FRIENDLY / URGENT / CALM]

Key Learning Objective (one sentence):

[INSERT OBJECTIVE]

Required Visual Cuts (types):

[B-ROLL / ZOOM / GRAPHIC / DEMO]

RULES:

- No sentence longer than 15 words
- Maximum 4 lines of text before a (beat)
- Open loop must close by the end
- Visual cues must be specific, not generic

- Script must be speakable, not just readable

How To Use It

- Read every script aloud before recording — rewrite anything that trips you.
- Use a physical teleprompter app to test scroll speed against speaking pace.
- The open loop is your primary retention tool; don't answer it too early.
- Visual cues should be prepped before the shoot day.
- Record a scratch track first to find natural rhythm, then adjust script.

Example Input

Topic: How to edit faster in Premiere Pro using keyboard shortcuts

Duration: 3 minutes

Target Expertise Level: Beginner

On-Camera Persona: Friendly + efficient

Key Learning Objective: Save 10 minutes per editing session using 5 specific shortcuts.

Required Visual Cuts: B-ROLL (screen recording), ZOOM (face emphasis), GRAPHIC (shortcut overlay)

Why It Works

Most talking-head scripts fail because they're written for the page, not the voice.

This framework improves outcomes by forcing:

- sentence length discipline for speakability
- breath points as structural elements
- visual cues as production requirements
- open loops as retention architecture

- rhetorical variety for viewer engagement

Great talking-head content doesn't feel scripted — it feels like a conversation you're lucky to have.

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