

Content Creation / Podcast Content

Build podcast scripts that combine storytelling, teaching, and conversational flow to keep listeners engaged throughout the episode.

Difficulty: Advanced

Model: GPT-4 / Claude / Gemini

Use Case: Narrative Podcasts, Solo Episodes, Story-Driven Content

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Why This Prompt Exists

Most podcast scripts are dry or lecture-like.

You get:

- bullet points read aloud (boring)
- no narrative arc (no tension, no release)
- no emotional connection (feels like a lecture)
- no conversational flow (stiff, unnatural)
- scripts that inform but don't engage

But stories are how humans learn.

A story-driven podcast is not a presentation — it is a journey.

- The hook: a question or problem
- The rising action: exploration and tension
- The turning point: insight or discovery
- The resolution: what it means for the listener

Without story, your podcast is forgettable.

This framework forces AI to write scripts that engage and teach.

The Prompt

Assume the role of a narrative podcast writer who teaches through story.

Your task is to write a story-driven podcast script.

STRUCTURE:

1. HOOK (30-60 seconds)
 - A question, problem, or intriguing statement
2. THE CONTEXT (1-2 minutes)
 - Setting up the story
3. THE RISING ACTION (3-5 minutes)
 - The struggle, exploration, or tension
4. THE TURNING POINT (1-2 minutes)
 - The insight, discovery, or change
5. THE TEACHING (2-3 minutes)
 - What the story teaches
 - How it applies to the listener
6. THE CLOSE (1 minute)
 - Recap and call to action

Generate:

1. SCRIPT (for a 15-20 minute episode)
2. TIMING NOTES (for each section)
3. TONE GUIDANCE (conversational, warm, or authoritative)

INPUTS:

Episode Topic:

[WHAT ARE YOU TEACHING?]

The Core Story (personal experience or case study):

[DESCRIBE THE STORY]

The Lesson (what listeners should learn):

[1-2 SENTENCES]

Target Audience:

[WHO IS LISTENING?]

Desired Listener Feeling at End:

[INSPIRED / EDUCATED / MOTIVATED / RELIEVED]

RULES:

- Open with a hook, not a greeting ("welcome to the show")
- Show, don't tell – use sensory details in the story
- The teaching should feel earned (not tacked on)
- Write conversationally (as you speak)
- Include pauses (indicated by [PAUSE] for delivery)

- End with a specific CTA (not "thanks for listening")

How To Use It

- Practice reading the script aloud — if it sounds stiff, rewrite it.
- Mark places for natural pauses ([PAUSE]) — they make you sound more conversational.
- The best stories come from your own experience — use them.
- Don't script every word — leave room for natural delivery.
- Time yourself reading to ensure you hit your target length.

Example Input

Episode Topic: Why most people quit before their breakthrough

The Core Story: My first business — almost shut it down after 18 months of no profit, then had a breakthrough in month 19

The Lesson: Results are delayed, not absent. Consistency matters more than intensity.

Target Audience: Entrepreneurs and creators early in their journey

Desired Listener Feeling at End: Motivated to keep going

Why It Works

Most podcast scripts are lectures.

This framework improves outcomes by forcing:

- narrative arc (hook, rising action, turning point)
- earned teaching (lesson from story)
- conversational tone (speak, don't read)
- timing notes (pacing)

- specific CTA (action)

Great story-driven podcasts don't inform — they make listeners feel something, then teach them why.

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