

## Business Strategy / SOP Creation

Create if-then decision guides for situations with multiple paths, exceptions, or conditional logic.

Difficulty: Intermediate → Advanced

Model: GPT-4 / Claude / Gemini

Use Case: Conditional Processes, Exception Handling, Troubleshooting Guides

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Why This Prompt Exists

Most SOPs break when exceptions occur — they assume everything goes right.

You get:

- linear steps that don't handle exceptions
- no guidance for decision points
- employees making inconsistent decisions
- escalations to managers for simple decisions
- errors from wrong conditional handling

But a decision tree is not a linear process.

It is a map of possible paths.

- Decision points: where a choice is made
- Conditions: what determines the path
- Actions: what to do based on condition
- Escalation: when to involve a manager
- Default path: what to do if no condition matches

Without decision trees, employees guess.

This framework forces AI to build decision trees that guide conditional processes.

The Prompt

Assume the role of a process designer who creates decision trees for conditional processes.

Your task is to create a decision tree SOP.

Generate:

1. PROCESS NAME AND GOAL
2. STARTING POINT
  - What triggers the decision process
3. DECISION TREE (text-based or bulleted)
  - IF [condition] THEN [action]
  - ELSE IF [condition] THEN [action]
  - ELSE [default action]
4. DECISION POINTS MAPPED
  - Key questions to ask
  - Possible answers for each
5. ESCALATION PATHS
  - When to escalate to manager
  - Who to escalate to

## 6. DEFAULT PATH

- What to do if no condition matches

## 7. DECISION TREE VISUALIZATION (text-based)

- Indented tree structure

### INPUTS:

Process Name:

[INSERT]

Decision Triggers (what situations require decisions):

[LIST]

Possible Outcomes (paths):

[LIST]

Known Exceptions or Edge Cases:

[LIST]

Authority Levels (who can make which decisions):

[DESCRIBE]

### RULES:

- Decision points must be clear (yes/no or multiple choice)
- Conditions must be objective (not "if customer seems upset")
- Actions must be specific (not "handle appropriately")
- Escalation paths: when and to whom
- Default path: catch-all for unhandled conditions

- Test decision tree with real scenarios before publishing

#### How To Use It

- Decision trees work best for troubleshooting and customer support.
- Conditions must be objective and verifiable.
- Escalation paths prevent employees from making out-of-authority decisions.
- Default path catches edge cases.
- Test decision tree with real scenarios before publishing.

#### Example Input

**Process Name:** Customer Refund Request Handling

**Decision Triggers:** Customer requests refund, product defective, wrong item shipped, customer changed mind, outside return window

**Possible Outcomes:** Approve full refund, Approve partial refund, Offer store credit, Deny refund, Escalate to manager

**Known Exceptions:** VIP customer (high lifetime value), product damage caused by customer, expired warranty

**Authority Levels:** Support agent (\$0-50), Team lead (\$51-200), Manager (\$200+ or exceptions)

#### Why It Works

Most SOPs break on exceptions.

This framework improves outcomes by forcing:

- decision point identification (clarity)
- condition-action mapping (logic)

- escalation paths (authority boundaries)
- default path (edge case handling)
- visual representation (comprehension)

Great decision trees don't guess — they guide, condition by condition.

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See also [The Checklist-Style SOP Creator](#)