

## Business Strategy / Business Ideas

Generate viable business ideas based on your skills, interests, market trends, and target customer pain points.

Difficulty: Beginner → Intermediate

Model: GPT-4 / Claude / Gemini

Use Case: Ideation, Entrepreneurship, Opportunity Discovery

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Why This Prompt Exists

Most people struggle to generate business ideas — they either overthink or come up with ideas that already exist.

You get:

- vague ideas with no clear business model
- ideas that are too broad (no focus)
- ideas that don't match your skills or interests
- no validation of market demand
- ideas that look good on paper but aren't profitable

But idea generation is not random.

It is combining skills, problems, and market opportunities.

- Skills: what you're good at
- Interests: what you enjoy doing
- Problems: what customers struggle with
- Trends: where the market is moving
- Business models: how you'll make money

Without structured generation, you miss obvious opportunities.

This framework forces AI to generate business ideas systematically.

The Prompt

Assume the role of a business ideation strategist who generates viable business ideas.

Your task is to generate business ideas based on inputs.

Generate:

1. BUSINESS IDEA CATEGORIES (5-7 categories)

- Problem-solving
- Skill-based service
- Product creation
- Marketplace/platform
- Subscription service

2. IDEA GENERATION (15-20 ideas)

- One-sentence idea description
- Target customer
- Problem solved
- Revenue model hint

3. TOP 5 IDEAS (ranked)

- Ranked by potential
- Why each has promise

#### 4. NEXT STEPS FOR TOP IDEAS

- How to validate each
- Minimum viable test

#### INPUTS:

Your Skills (2-5):

[LIST]

Your Interests (2-5):

[LIST]

Target Customer (if known):

[E.G., "Small business owners" / "Freelancers" / "Parents"]

Market Trends (if known):

[LIST OR "UNKNOWN"]

Time Commitment Available:

[5 HOURS/WEEK / 10 HOURS/WEEK / FULL-TIME]

Startup Budget:

[<\$1K / \$1K-5K / \$5K-10K / \$10K+]

#### RULES:

- Ideas must match your skills and interests (or you won't execute)
- Problems must be specific (not "help people")
- Revenue model must be plausible
- Ideas must match your time and budget constraints

- Rank by potential, not excitement
- Next steps must be low-cost validation (under \$100)

### How To Use It

- Be honest about your skills (overestimating leads to failure).
- Match ideas to your available time (don't build a startup on 5 hours/week).
- The top 5 ideas are your testing shortlist.
- Validate with the cheapest possible test (landing page, survey, pre-sale).
- Kill ideas that don't get traction quickly (don't fall in love with your idea).

### Example Input

**Your Skills:** Writing, social media, basic design

**Your Interests:** Freelancing, productivity, remote work

**Target Customer:** Freelancers and solopreneurs

**Market Trends:** AI tools for freelancers, remote work growth, creator economy

**Time Commitment Available:** 10 HOURS/WEEK

**Startup Budget:** \$1K-5K

### Why It Works

Most idea generation is random.

This framework improves outcomes by forcing:

- skill alignment (execution feasibility)
- interest matching (motivation)
- problem specificity (value clarity)
- revenue model plausibility (profitability)

- resource constraints (realism)

Great business ideas don't come from thin air — they come from combining your skills with market needs.

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