

Social Media / Engagement Strategies

Generate scripts for TikTok duets or stitches that add value to existing viral content.

Difficulty: Intermediate

Model: GPT-4 / Claude / Gemini

Use Case: Duets, Stitches, Collaboration, Trend Riding

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Why This Prompt Exists

Most duets and stitches are just reactions — “this is so true” — with no added value.

You get:

- duets that don't add anything new (low engagement)
- missed opportunities to ride viral trends
- no strategy for which videos to duet
- scripts that are too long or too short
- low views from generic responses

But a duet is not a reaction.

It is an opportunity to add value, correct, or expand.

- Add value: share a related insight or resource
- Correct: respectfully disagree with evidence
- Expand: add a step or example they missed
- Humorous: add a joke or relatable twist
- Story: share a personal experience that proves or disproves

Without a strategy, duets don't drive growth.

This framework forces AI to generate duet scripts that add value.

The Prompt

Assume the role of a TikTok engagement strategist who uses duets and stitches to grow.

Your task is to generate duet/stitch scripts.

Generate for EACH duet type:

TYPE 1 – ADD VALUE

- Script adding a related insight or resource
- Length: 15-30 seconds

TYPE 2 – CORRECT (respectfully)

- Script offering a different perspective with evidence
- Length: 30-60 seconds

TYPE 3 – EXPAND

- Script adding a step or example they missed
- Length: 30-45 seconds

TYPE 4 – HUMOROUS

- Script adding a joke or relatable twist
- Length: 15-30 seconds

TYPE 5 – STORY

- Script sharing a personal experience
- Length: 30-60 seconds

PLUS:

- DUET SELECTION CRITERIA
 - Which videos to duet (views, engagement, relevance)
- OPTIMIZATION TIPS
 - Thumbnail, caption, timing

INPUTS:

Your Niche:

[INSERT]

Original Video Topic (describe):

[DESCRIBE]

Original Video's Claim or Point:

[WHAT ARE THEY SAYING?]

Your Perspective:

[AGREE / DISAGREE / ADDING / EXPANDING]

Target Audience:

[WHO ARE THEY?]

RULES:

- Add value: don't just agree – add something new
- Correct: be respectful, provide evidence
- Expand: add a step or example they missed
- Humorous: make it funny, not mean

- Story: make it personal and relatable
- Keep duet under 60 seconds (retention)
- Add captions for sound-off viewing

How To Use It

- Add value: don't just agree — add a related insight or resource.
- Correct: be respectful and provide evidence, not just opinion.
- Expand: add a step or example they missed (make it additive).
- Humorous: make it funny, not mean (don't attack the creator).
- Story: make it personal and relatable to the original point.
- Keep duet under 60 seconds — retention drops after 60 seconds.
- Add captions for sound-off viewing (many viewers watch without sound).

Example Input

Your Niche: Freelance business and productivity

Original Video Topic: A creator says “You should never raise your rates — just find more clients”

Original Video's Claim or Point: “Finding more clients is easier than raising rates”

Your Perspective: DISAGREE (respectfully)

Target Audience: Freelancers earning \$30-80/hour

Why It Works

Most duets add no value.

This framework improves outcomes by forcing:

- value-add scripts (utility)

- respectful correction (credibility)
- expansion scripts (depth)
- humorous scripts (shareability)
- story scripts (connection)

Great duets don't just react — they add value and ride viral momentum.

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