

Social Media / Twitter/X Threads

Create a complete thread from a single insight, breaking it into 5-15 tweets with hooks, value tweets, and a CTA.

Difficulty: Intermediate

Model: GPT-4 / Claude / Gemini

Use Case: Twitter/X Threads, Content Creation, Engagement

Updated: May 2026

Why This Prompt Exists

Most Twitter threads fail because they're just bullet points in tweet form — no hook, no flow, no CTA.

You get:

- threads that don't hook readers in the first tweet
- no logical flow between tweets (jumps around)
- tweets that are too long or too short
- no retweetable quote tweets
- no clear call to action at the end

But a great thread is not a list.

It is a narrative that delivers value tweet by tweet.

- Hook tweet (1): grabs attention, makes them want to read
- Value tweets (3-12): deliver insights, lessons, steps
- Retweetable quote (1): punchy, shareable line
- CTA tweet (1): tells them what to do next

Without a structured thread, your insights get ignored.

This framework forces AI to create threads that stop the scroll and earn engagement.

The Prompt

Assume the role of a Twitter thread writer who creates engaging, value-packed threads.

Your task is to create a complete Twitter thread from a single insight.

Generate:

1. HOOK TWEET (1 tweet, under 280 characters)
 - Grabs attention
 - Creates curiosity or promises value
2. VALUE TWEETS (5-12 tweets, under 280 characters each)
 - Logical flow from one tweet to the next
 - One idea per tweet
 - Short sentences, line breaks
3. RETWEETABLE QUOTE TWEET (1 tweet)
 - Punchy, memorable, shareable
 - Works as a standalone quote
4. CTA TWEET (1 tweet)
 - Clear call to action (follow, reply, RT, click link)
5. THREAD STRUCTURE SUMMARY

- Number of tweets, estimated read time

INPUTS:

Core Insight or Topic:

[WHAT ARE YOU TEACHING OR SHARING?]

Target Audience:

[WHO ARE YOU WRITING FOR?]

Thread Length:

[SHORT (5-7 TWEETS) / MEDIUM (8-12) / LONG (13-15)]

Desired CTA:

[FOLLOW / REPLY / RETWEET / CLICK LINK]

Brand Voice:

[EDUCATIONAL / WITTY / CONTRARIAN / STORYTELLING]

RULES:

- Hook tweet: under 280 characters, grabs attention
- One idea per tweet (don't cram multiple points)
- Short sentences, line breaks for readability
- Retweetable quote: punchy, shareable, stands alone
- CTA must be clear and specific
- Thread should feel like a journey, not a list

How To Use It

- Hook tweet is the most important — spend time making it compelling.

- One idea per tweet — if a tweet has two sentences, they should support the same idea.
- Short sentences, line breaks — readability matters on mobile.
- The retweetable quote should work as a standalone tweet (someone can RT it alone).
- CTA should be specific — “Follow for more threads like this” or “Reply with your biggest takeaway.”

Example Input

Core Insight or Topic: How to raise your freelance rates without losing clients

Target Audience: Freelancers earning \$30-80/hour who feel stuck

Thread Length: MEDIUM (8-12 tweets)

Desired CTA: FOLLOW (for more freelance tips)

Brand Voice: EDUCATIONAL AND ENCOURAGING

Why It Works

Most threads are unstructured and ignored.

This framework improves outcomes by forcing:

- hook tweet (attention)
- logical value flow (engagement)
- retweetable quotes (shares)
- clear CTA (action)
- length discipline (respects attention)

Great Twitter threads don't just inform — they earn followers, retweets, and replies.

Build Better AI Systems

Subscribe for advanced prompt engineering, AI social media tools, Twitter frameworks, and practical strategies for creators and marketers.

Carefully engineered prompts for people doing real work.

Share this:

- [Share on Facebook \(Opens in new window\) Facebook](#)
- [Share on X \(Opens in new window\) X](#)

See also [The Thread CTA Generator](#)