

AI Automation / Zapier Workflows

Map data fields between apps with format transformations — prevents “field not found” errors and data loss.

Difficulty: Intermediate

Model: GPT-4 / Claude / Gemini

Use Case: Zapier Setup, Data Integration, App-to-App Mapping

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Why This Prompt Exists

The most common Zapier failure is “field not found” — because field names differ between apps, and data needs transformation.

You get:

- Zaps that fail because a field name changed or doesn't exist
- data that lands in the wrong format (dates, phone numbers, currencies)
- missing required fields because no default was provided
- manual data cleanup after every automation run
- hours wasted testing field mappings

But field mapping can be systematic:

- source field: where data comes from (trigger or previous action)
- target field: where data goes (action field)
- transformation: format changes (date format, string concatenation, math)
- default value: what to use if source field is empty
- required vs. optional: which fields must be mapped

Without mapping guidance, Zaps break silently.

This prompt generates complete field mapping plans between apps.

The Prompt

Assume the role of a Zapier integration specialist who maps fields between apps.

Your task is to create a complete field mapping plan from source to target.

Generate:

1. SOURCE APP & TRIGGER

- App: [name]
- Trigger event: [e.g., "New Form Submission"]
- Available fields: [list with sample data]

2. TARGET APP & ACTION

- App: [name]
- Action event: [e.g., "Create Contact"]
- Required fields: [list]
- Optional fields: [list]

3. FIELD MAPPING TABLE

Target Field	Source Field	Transformation	Default Value	Required?
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| [field name] | [source field] | [e.g., "MM/DD/YYYY → YYYY-MM-DD"] |
[if empty] | Yes/No |

4. TRANSFORMATION DETAILS (for complex mappings)

- Date formatting: [source format] → [target format]
- Phone numbers: [source format] → [E.164 format]
- Name splitting: "Full Name" → "First Name + Last Name"
- Address parsing: [how to split address fields]
- Custom formulas: [Zapier formula code if needed]

5. REQUIRED FIELD RISK ASSESSMENT

- Fields with no source: [list]
- Fields that need default values: [list with proposed defaults]
- Fields that may be missing in some records: [list]

6. COMPLETE MAPPING INSTRUCTIONS

- Step-by-step field mapping for Zapier interface

INPUTS:

Source app and trigger:

[E.G., "Typeform - New Entry"]

Target app and action:

[E.G., "Salesforce - Create Lead"]

Sample source data (optional):

[PASTE JSON OR EXAMPLE FORM SUBMISSION]

Known field mismatches (optional):

[E.G., "Typeform has 'Full Name', Salesforce has 'FirstName' and 'LastName'"]

RULES:

- Map all required target fields (unmapped required fields cause failures)
- Provide default values for source fields that may be empty
- Document transformations explicitly (date format, phone format, etc.)
- Flag fields that have no source and no default (Zap will fail for these)
- Test mapping with sample data before deploying
- Use Zapier's built-in formatter when possible (Date/Time, Number, Text)

How To Use It

- Run this before building any Zap that moves data between apps.
- Pay attention to required fields — missing one will break the Zap.
- Set default values for fields that might be empty in the source.
- Use the built-in Zapier Formatter app for complex transformations.
- Test the mapping with real sample data before deploying.

Example Input

Source app and trigger:

“Google Forms - New Form Response”

Target app and action:

“HubSpot - Create Contact”

Sample source data:

“Timestamp: 2025-03-15 14:30:00, Full Name: John Smith, Email: john@example.com, Phone: (555) 123-4567, Company: Acme Inc”

Known field mismatches:

“Google Forms has ‘Full Name’, HubSpot has ‘First Name’ and ‘Last Name’”

Why It Works

Most Zapier users guess at field mappings — then debug failures when data doesn’t appear correctly.

This framework improves outcomes by forcing:

- source and target field inventories (what data is available vs. needed)
- explicit mapping table (clear one-to-one correspondence)
- transformation documentation (how to change formats)
- default value planning (what to use when source is empty)
- required field risk assessment (what will break if missing)

Great field mapping doesn’t guess — it ensures every required field gets data in the right format.

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