

## Research & Analysis / Industry Reports

Pull current market valuation, CAGR, segment breakdowns, and future projections from any industry report.

Difficulty: Beginner

Model: GPT-4 / Claude / Gemini

Use Case: Investor Decks, Business Plans, Market Entry Decisions

Updated: May 2026

Why This Prompt Exists

Industry reports cost thousands of dollars and contain hundreds of pages — but you only need about 10 numbers.

You get:

- reading entire reports to find the one table you need
- missing key forecast data because it's buried in methodology
- inconsistent numbers across reports because different base years
- no easy way to compare market size estimates across sources
- spending hours formatting numbers for presentations

But market reports have predictable structure:

- current market size: TAM in \$ (base year)
- CAGR: projected growth rate
- forecast year: projected market size
- segment splits: by region, product type, customer size
- methodology note: primary vs. secondary research

Without extraction, you waste time and risk using wrong numbers.

This prompt pulls the essential market sizing numbers from any industry report.

The Prompt

Assume the role of a market analyst who extracts sizing data from industry reports.

Your task is to pull current and forecast market numbers from the source.

Generate:

#### 1. MARKET SIZE (CURRENT)

- Base year: [YYYY]
- Global market size: [\$X billion/million]
- Regional split (if available): [North America: \$X, EMEA: \$X, APAC: \$X]

#### 2. MARKET FORECAST

- Forecast year: [YYYY]
- Projected market size: [\$X billion/million]
- CAGR (forecast period): [X%]

#### 3. SEGMENT BREAKDOWNS

- By product/service type: [Segment A: X%, Segment B: Y%]
- By customer size: [Enterprise: X%, SMB: Y%]
- By vertical/industry: [Most relevant verticals]

#### 4. METHODOLOGY NOTE

- Data sources: [Primary surveys / Secondary research / Both]
- Sample size (if primary): [N=X]
- Confidence level (if reported): [X%]

## 5. LIMITATIONS

- What the report acknowledges it missed
- What you should be skeptical about

## 6. CITATION-READY SUMMARY (one sentence)

- "According to [Source/Year], the [Market Name] market was valued at \$X in [Base Year] and is projected to reach \$Y by [Forecast Year], growing at X% CAGR."

## INPUTS:

Industry report content (relevant sections):

[PASTE OR DESCRIBE]

Market/industry name:

[E.G., "Global Project Management Software Market"]

Report publisher:

[E.G., "Gartner, Forrester, IDC, Statista, internal"]

Your use case:

[E.G., "Investor pitch deck – need TAM, SAM, SOM"]

## RULES:

- Always include the base year (market size without a date is useless)

- Distinguish between TAM (total addressable), SAM (serviceable addressable), and SOM (serviceable obtainable) if reported
- Flag forecast uncertainty – longer forecasts are less reliable
- Note if numbers are inflation-adjusted or nominal
- If multiple scenarios (optimistic/base/pessimistic), extract all three

### How To Use It

- Run this on every industry report you read — build a database of market numbers by source.
- When forecasts conflict, cite the most recent report with the most transparent methodology.
- Always report the base year alongside market size — “\$10B in 2025” not just “\$10B.”
- For investor decks, lead with TAM, then show SAM and SOM to demonstrate realism.
- Update your numbers annually — markets change faster than reports are published.

### Example Input

#### **Industry report content:**

“The global AI software market was valued at \$62.5 billion in 2024. By 2028, it is expected to reach \$187.5 billion, representing a 31.6% CAGR. North America leads with 42% market share, followed by Europe (28%) and Asia-Pacific (24%). The fastest-growing segment is generative AI (38% CAGR). Methodology: survey of 2,000 enterprise IT decision-makers and analysis of public financial data.”

#### **Market/industry name:**

“Global AI Software Market”

#### **Report publisher:**

“IDC”

**Your use case:**

“Investor pitch deck for an AI startup”

**Why It Works**

Most people read industry reports and remember vague impressions — “the market is big and growing” — not the specific numbers.

This framework improves outcomes by forcing:

- current size extraction (with base year)
- forecast extraction (with CAGR)
- segment breakdowns (where the growth is)
- methodology awareness (how trustworthy are these numbers?)
- citation-ready summary (plug and play into decks)

Great market sizing extraction doesn’t just give you numbers — it gives you numbers you can trust and cite.

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