

Image Generation / Midjourney

Categorize and explain Midjourney parameters by use case — turns parameter confusion into structured knowledge.

Difficulty: Beginner

Model: GPT-4 / Claude / Gemini

Use Case: Parameter Selection, Workflow Setup

Updated: May 2026

Why This Prompt Exists

Midjourney has dozens of parameters. Most users memorize 2-3 and ignore the rest — missing capabilities that would improve their output significantly.

You get:

- using default aspect ratio for everything (wrong for most use cases)
- stylize values that don't match your subject (too chaotic or too flat)
- no chaos adjustment (same output every time, no exploration)
- ignoring negative prompting (-no) when you need it most
- no parameter experimentation because you don't know what exists

But parameters have specific purposes:

- -ar (aspect ratio): controls output dimensions for different use cases
- -c (chaos): controls output diversity across generations
- -s (stylize): controls artistic interpretation vs. literal following
- -no (negative prompt): excludes unwanted elements
- -iw (image weight): controls reference image influence
- -seed: reproduces specific results

Without classification, users never discover what's possible.

This prompt categorizes and explains Midjourney parameters by use case.

The Prompt

Assume the role of a Midjourney technical educator who explains parameters.

Your task is to categorize and explain Midjourney parameters by their function.

Generate:

1. PARAMETER CATEGORIES

Category	Parameters	Purpose
Output Format	--ar, --w, --h	Control dimensions and shape
Style Control	--s, --stylize, --style	Control artistic interpretation
Variation	--c, --chaos, --seed	Control reproducibility and diversity
Content Control	--no, --iw	Exclude or weight elements
Quality	--q, --quality	Trade-off between speed and detail
Version	--v, --version	Specify model version
Advanced	--tile, --video, --repeat	Specialized functions

2. DETAILED PARAMETER TABLE

Parameter	Values	Default	Best For	Avoid When
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--ar	X:Y (e.g., 16:9, 4:3, 1:1)	1:1	Social posts, presentations, print	Square-optimized templates
--c	0-100	0	Exploring variations, multiple options	Consistent branding
--s	0-1000	100	Artistic interpretations (higher)	Photorealistic (lower)
--no	comma-separated list	none	Removing unwanted elements	Overly restrictive prompts
--iw	0-2	1	Strong reference influence (2)	First attempt (use 0.5-1)
--seed	integer	random	Reproducing specific outputs	Exploration
--q	0.25, 0.5, 1	1	Final renders (1)	Drafts and testing

3. USE CASE RECOMMENDATIONS

Use Case	Recommended Parameters	Rationale
Social media graphic	--ar 16:9, --s 250	Wide format, moderate stylization
Product mockup	--ar 1:1, --s 50, --q 1	Square, low stylization, high quality
Logo exploration	--ar 1:1, --c 50, --s 100	Square format, high variety, neutral style
Character concept	--ar 2:3, --c 80, --s 300	Portrait orientation, high variety, artistic

4. PARAMETER COMBINATION RULES

- Compatible: `--ar + --s + --c` (work together)
- Incompatible: `--v 5 + --style raw` (version-specific)
- Order matters: parameters go at the end of the prompt
- Syntax: `--parameter value`` (space after double dash)

5. QUICK REFERENCE CARD (one-line for each parameter)

- `--ar 16:9``: widescreen
- `--c 50``: moderate variation
- `--s 250``: noticeable stylization
- `--no text,logo``: exclude text and logos
- `--iw 1.5``: stronger image reference
- `--seed 1234``: reproducible result

INPUTS:

Your experience level:

[BEGINNER / INTERMEDIATE / ADVANCED]

Use case (optional):

[E.G., "Logo design", "Product photography", "Social media"]

Specific parameter questions (optional):

[E.G., "What does `--chaos` actually do?"]

Midjourney version:

[V6 / V7]

RULES:

- Default values matter – know what changes when you add a parameter

- Higher `--stylize` doesn't mean better – it means more interpretation
- `--chaos` controls diversity between runs, not within an image
- `--iw > 1` works for V6, not for earlier versions
- `--seed` is essential for reproducible workflows
- Negative prompting (`--no`) is underused – most users should use it more

How To Use It

- Default values matter — know what changes when you add a parameter.
- Higher `-stylize` doesn't mean better — it means more interpretation.
- `-chaos` controls diversity between runs, not within a single image.
- `-iw > 1` works for V6, not for earlier versions.
- `-seed` is essential for reproducible workflows (brand assets, series).
- Negative prompting (`-no`) is underused — most users should use it more.

Example Input

Your experience level:

“INTERMEDIATE — I know basic parameters but not advanced combinations”

Use case:

“Social media graphics for LinkedIn (carousel format)”

Midjourney version:

“V6”

Why It Works

Most Midjourney users learn parameters by copying from others — not by understanding what each parameter actually does.

This framework improves outcomes by forcing:

- parameter categorization (grouping by function)
- value range documentation (what numbers mean)
- use case recommendations (when to use which)
- compatibility rules (what works together)
- quick reference (one-line memory aids)

Failure modes this prevents:

- Default aspect ratio for everything (wrong for most outputs)
- Chaos set to zero (all outputs look identical)
- Stylize too high for photography (artifacts, distortion)
- No negative prompts (unwanted elements in every generation)

This improves on: Trial-and-error parameter learning. Structured classification builds mental models.

Related to: MJ-03 (Aspect Ratio) for `-ar` specifics; MJ-04 (Chaos) for `-c` tuning.

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