

Video & Scriptwriting / Short-Form Video

Create scripts that naturally loop for repurposed views and algorithmic boost — retention pattern design for infinite scroll.

Difficulty: Advanced

Model: GPT-4 / Claude / Gemini

Use Case: Loopable Content, Viral Design

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Why This Prompt Exists

Loopable videos get more views — they replay automatically, counting as another view. Most creators don't design for loops, missing algorithmic advantage.

You get:

- videos that stop cold at the end (no loop, no replay)
- visual or audio seams that break the loop (jarring, viewers scroll)
- scripts that don't resolve to the beginning (can't loop naturally)
- no understanding of what makes content loopable
- missed opportunity for compounded views

But loopable content has patterns:

- circular narrative: ends where it begins (question answered, then re-asked)
- continuous action: motion that doesn't have a clear end
- ambient loops: relaxing, ASMR, satisfying (intentional repetition)

- challenge loops: “watch me do X again” (explicit loop prompt)
- audio bridges: music that loops seamlessly, dialogue that circles

Without loop design, videos are one-and-done.

This prompt designs loopable short-form scripts.

The Prompt

Assume the role of a short-form video strategist who designs loopable content.

Your task is to create scripts that naturally loop for replay views.

Generate:

1. LOOP TYPE CLASSIFICATION

Loop Type	Description	Best For	Loop Signal
Circular narrative	Ends where it begins, question re-asked	Educational, commentary	"And that's why... or is it?"
Continuous action	Motion without clear end	Satisfying, process, art	No visible start/stop
Ambient loop	Relaxing, intentional repetition	ASMR, music, meditation	Seamless audio, calming
Challenge loop	Explicit prompt to rewatch	Fitness, dance, tutorials	"Watch me do it again"
Audio bridge	Music loops, dialogue cycles	Comedy, reaction	Beat drop resets

2. LOOP POINT IDENTIFICATION

Element	Seamless Loop	Broken Loop
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First frame	Matches last frame (position, expression)	Different from last frame
Audio	No clicks, no silence, continuous	Abrupt stop, pop, silence
Dialogue	Ends with same phrase as beginning	Ends with finality
Motion	Continues in circle or resets subtly	Stops or changes direction

3. LOOPABLE SCRIPT TEMPLATES

****Circular Narrative (Tutorial/Educational):****

`[Opening hook]... [value content]... [return to opening hook with twist] "So that's [conclusion]. But wait – [re-ask opening question]?"`

****Continuous Action (Process/Art):****

`[Opening action]... [continued action]... [action seamlessly repeats]
No dialogue or minimal narration needed.`

****Challenge Loop (Fitness/Dance):****

`[Demonstration] "Now watch that one more time." [Repeat same sequence]`

****Audio Bridge (Comedy/Reaction):****

`[Setup]... [punchline]... [beat drop]... [return to setup]`

4. SCRIPT EXAMPLE: CIRCULAR NARRATIVE (25 seconds)

`"Ever notice how [common problem]? [0:05] Most people think [wrong solution]. But here's what actually works... [0:15] [key insight]. So next time you face [original problem], remember [solution]. [0:23] But wait – does that actually solve it? [pause] Let's watch that again." [0:25 loops to 0:00]`

5. LOOP SEAM CHECKLIST

- [] First and last frame have same subject position
- [] Audio has no click or pop at loop point
- [] Dialogue returns to opening phrase or question
- [] Motion direction matches start and end
- [] No text overlay that ends mid-sentence
- [] Music beat matches at loop point

6. PLATFORM LOOP BEHAVIOR

Platform	Auto-loop	Max Loop Views	Loop Friendly
TikTok	Yes (default)	Unlimited	High
Instagram Reels	Yes (after first play)	Unlimited	High
YouTube Shorts	Yes (in feed)	Unlimited	High
Snapchat	No	N/A	Low

7. COMMON LOOP MISTAKES

Mistake	Why It Fails	Correct Approach
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|-----|-----|-----|
| Audio stops suddenly | Jarring, no loop | Continuous ambient or beat
|
| Text overlay ends | Viewer reads final word | Text that loops or
fades |
| Different end position | Visual seam | Match first and last frame |
| Finality in voice | "That's it" signals end | Open-ended phrasing |
| No loop prompt | Viewer doesn't rewatch | Explicit "again" or
implicit loop |

INPUTS:

Content type:

[EDUCATIONAL / ENTERTAINING / SATISFYING / ASMR / CHALLENGE /
TUTORIAL]

Topic:

[E.G., "How to tie a tie", "Satisfying slime cutting", "Dance
challenge"]

Loop type preference:

[CIRCULAR / CONTINUOUS / AMBIENT / CHALLENGE / AUDIO BRIDGE]

Target length:

[E.G., "20-30 seconds"]

RULES:

- First and last frame must match (position, expression, composition)
- Audio should have no clicks or pops at loop point

- Dialogue should circle back to opening phrase or question
- Motion should continue seamlessly or reset subtly
- Avoid finality in voice ("that's it," "all done" kills loop)
- Text overlays should loop or fade in a cycle
- Explicit loop prompts ("watch again") increase replay rate
- Test loop by watching on repeat before posting

How To Use It

- First and last frame must match — same subject position, same expression, same composition.
- Audio should have no clicks or pops at the loop point — continuous ambient or seamless beat.
- Dialogue should circle back to the opening phrase or question — open-ended, not final.
- Motion should continue seamlessly or reset subtly — no sudden stops or direction changes.
- Avoid finality in voice — “that’s it,” “all done,” “the end” kills the loop.
- Text overlays should loop or fade in a cycle — don’t end mid-sentence.
- Explicit loop prompts (“watch again,” “let’s see that one more time”) increase replay rate.
- Test the loop by watching on repeat before posting — you’ll feel the seam if it exists.

Example Input

Content type:

“TUTORIAL — productivity tip”

Topic:

“The 2-minute rule for beating procrastination”

Loop type preference:

“CIRCULAR NARRATIVE”

Target length:

“25-30 seconds”

Why It Works

Most short-form videos end and never replay — missing the algorithmic boost that comes from looped views.

This framework improves outcomes by forcing:

- loop type classification (circular narrative, continuous action, ambient, challenge, audio bridge)
- loop point identification (first frame vs. last frame, audio seams, dialogue finality)
- script templates for each loop type (ready-to-use patterns)
- seam checklist (visual, audio, motion, text, beat)
- platform behavior (TikTok, Reels, Shorts auto-loop, Snapchat does not)

Failure modes this prevents:

- Videos that stop cold (no loop, no replay, lower view count)
- Visual or audio seams that break immersion (jarring, viewer scrolls)
- Scripts that don't resolve to the beginning (can't loop naturally)
- Dialogue that ends with finality (“that's it” — viewer leaves)

This improves on: Linear video scripts. Loopable content generates compounding views.

Related to: SF-02 (3-Second Hook) for opening retention; SF-05 (Pattern Interrupt) for mid-loop retention.

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